

The Last Word LLC  
931 Greenhills Drive  
Ann Arbor, MI 48105  
Telephone: (312) 523-4774  
Email: [DrCarolDunitz@gmail.com](mailto:DrCarolDunitz@gmail.com)  
Web site: [www.BernhardtOnBroadway.com](http://www.BernhardtOnBroadway.com)  
Contact: Carol Dunitz, Ph.D.

FOR IMMEDIATE RELEASE

## **World Premiere of ‘Bernhardt on Broadway’ in Chicago at Maxim’s**

Sarah Bernhardt's last tour of America starts with a World Premiere of 'Bernhardt on Broadway' at Chicago Maxim's on Sept. 23, 2010. Dunitz is also booking it at vintage theatres and opera houses across the country as well as larger, more modern venues.

Most of Sarah Bernhardt's American tours in the late 1800s and early 1900s were billed as "The Last Visit to America." Now, almost 100 years after her last tour, she will once again travel the United States performing to crowds who clamor to see Sarah Bernhardt.

'Bernhardt on Broadway' is performed by Carol Dunitz who read over eighty books as well as countless articles and reviews about Sarah Bernhardt before writing the script and lyrics, and composing the score for the show. She offers an intimate portrayal built from a large knowledge base.

I was floored by the intimacy of the script. I felt like Madame Sarah was a close friend who was revealing secrets to me that she could not possibly share with anyone else. The music is divine -- memorable melodies that always complement the subjects they deal with. And Carol, she is larger than life whether she is confiding a private thought or belting out a chorus that draws the audience in and makes it hers. We at Maxim's feel very fortunate to host the World Premiere of *Bernhardt on Broadway*. --Allen Nichols, Manager at Maxim's:  
The Nancy Goldberg International Center

Bernhardt traveled the world with her acting company long before the advent of airplanes. She performed to sell out crowds from Australia to Brazil, Russia to Canada. Her extraordinary talent on stage may only have been eclipsed by her act offstage.

Bernhardt had an uncanny ability to market herself. She and her American impresario started rumors that circled the globe long before she did. They achieved this

in part by having an outrageous booklet published before Bernhardt's first American tour that presented and then denied countless unfounded shenanigans.

Bernhardt endorsed many products long before other celebrities or sports stars were ever approached by advertising moguls. It is of note that Carol Dunitz, too, captured the attention of the media during her marketing career in Metro Detroit. She ran humorous ads weekly in Crains Detroit Business sporting creative disguises and humorous headlines that turned her into a celebrity in southeastern Michigan.

Like Bernhardt who starred in Queen Elizabeth, the first full length motion picture, when her contemporaries thumbed their noses at silent movies, Dunitz is willing to take chances. Putting other opportunities on hold, she is now 'following her dream' -- taking her show on the road just as Sarah Bernhardt did more than a century ago.

For more information, to schedule an interview, or book 'Bernhardt on Broadway,' contact Carol Dunitz at 312.523.4774 or [cdunitz@BernhardtOnBroadway.com](mailto:cdunitz@BernhardtOnBroadway.com).

XXXXXXXXXXXX