

The Last Word LLC
931 Greenhills Drive
Ann Arbor, MI 48105
Telephone: (312) 523-4774
Email: CDunitz@BernhardtOnBroadway.com
Web site: www.BernhardtOnBroadway.com
Contact: Carol Dunitz, Ph.D.

FOR IMMEDIATE RELEASE

Ca Ching! \$10,000 to Any Charity, Non-Profit or Service Club*

Instead of paying thousands of dollars to advertise, Carol Dunitz is giving charities, non-profits, and service clubs the opportunity to sell tickets to her new one-woman musical, 'Bernhardt on Broadway,' and pocket the money that would normally be used for promotion.

I do much more than provide a great musical show," Dunitz explains. "My twenty years of experience in advertising and PR enables me to help participating organizations by providing effective press releases and explaining what needs to be done with them. I am also available for any media interviews. I provide a PDF for an 11" x 17" promotional poster that can be printed for placement in merchant windows. And I provide a PDF for the play's program with extensive historical notes." Dunitz gives participating organizations all the tools they need for success.

Dunitz works with the organization to research appropriate venues. She also makes arrangements for any stage, sound or lighting crew. The charity's sole responsibility is to sell tickets to fill the seats in the auditorium with theatre goers.

'Bernhardt on Broadway' is about Sarah Bernhardt, the woman often referred to as the most famous actress who ever lived. David W. Menefee, author of Sarah Bernhardt in the Theater of Films and Sound Recordings and an expert on Bernhardt says, "'Bernhardt on Broadway' by Carol Dunitz captures the essential character of Sarah Bernhardt and serves up the divine spirit of the woman and artist on a plate decorated with toe-tapping tunes."

Carol Dunitz has a doctorate in Speech Communication and Theatre and is a professional writer and speaker with several books and numerous marketing campaigns to her credit. She has been writing music since she was nine years old.

'Bernhardt on Broadway' will have its World Premiere at Maxim's in Chicago on September 23, 2010. For further details on this opportunity* or to schedule an interview with the playwright and composer, please call 312.523.4774 or e-mail CDunitz@BernhardtOnBroadway.com.